

2017

# Evaluate Everything

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# Evaluate Everything!

Amanda Izenstark  
Associate Professor  
Reference & Instructional Design Librarian  
University Libraries

Good afternoon and thanks for coming! I am here to encourage you to evaluate everything!

More than ever,  
the onus is on  
*all of us*,  
as information consumers,  
to determine  
who's telling the truth.

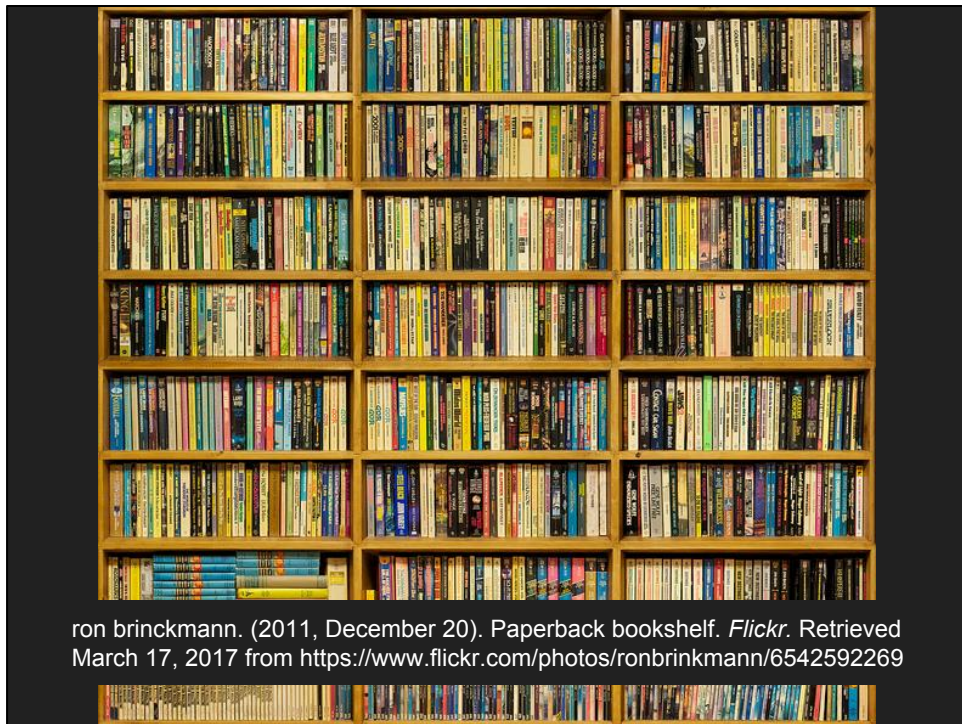
And it's gotten harder.

Why?



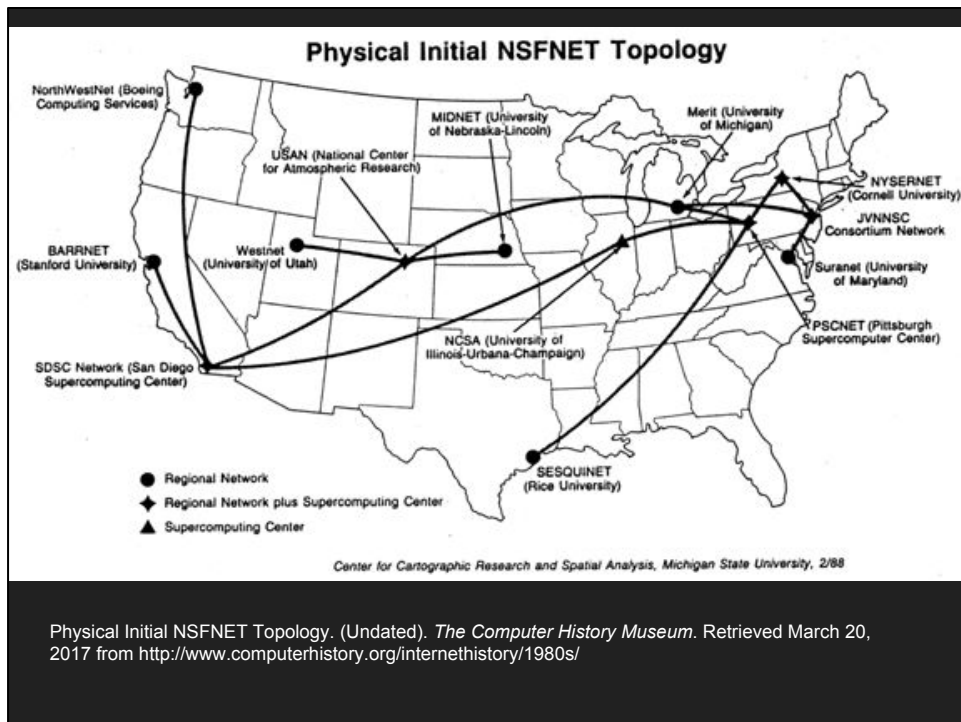
ivanpope. (2008, May 25). Chained Library, Hereford Cathedral. *Flickr*. Retrieved March 17, 2017 from <https://www.flickr.com/photos/ivan/2535416701>

Here's a picture of a library that was started about 1,000 years ago. Books then were expensive and rare, so you didn't want them leaving the library.



ron brinckmann. (2011, December 20). Paperback bookshelf. *Flickr*. Retrieved March 17, 2017 from <https://www.flickr.com/photos/ronbrinkmann/6542592269>

Fast forward to the twentieth century when books became super cheap - just a few dollars for a paperback! But you certainly weren't going to spend money on a book that was just bad, or full of lies, or unreliable. And if you bought one, you weren't going to buy more from that author.



Then came the internet! This is a picture of the “early” internet, around the late 80s.



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Monday, March 20, 2017 Today's Paper Video 50°F S. & P. 500 -0.26%

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THE 45TH PRESIDENT

F.B.I. Sees No Evidence of Trump Wiretap

Director Confirms Inquiry Into Russian Election Meddling

By MATTHEW ROSENBERG, EMMARIE HUETTEMAN and MICHAEL S. SCHMIDT 49 minutes ago

- James Comey, the F.B.I. director, said the agency has "no information" to support President Trump's allegation that Barack Obama wiretapped him.
- Mr. Comey also said the

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Video: Hearing on Russian Interference in the Election



1140 Comments

Excerpts From the Hearing

for Gorsuch Was Denied to Obama's Nominee

By MATT PLEGENHEIMER, CARL

ON CAMPUS

How to Con Black Law Students: A Case Study

By ELIE MYSTAL

For-profit schools prey on students with high aspirations but little knowledge about how the system really works.

CONTRIBUTING OP-ED WRITER

Trump Ruins Irony, Too

By MOISES VELASQUEZ-MANOFF

What's with the president's use of air quotes?

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THE STONE

Trump's Method, Our Madness

By JOEL WHITEBOOK

What we're all experiencing now is somewhat like the confusion an analyst encounters with a psychotic patient.

- Editorial: No Crackdown on Illegal Employers
- Krugman: America's Epidemic of Infallibility
- Gorsuch and the Administrative State
- Arkansas's Cruel and Unusual Killing Spree

The Opinion Pages

The House intelligence committee is holding the first public hearing on Russia's efforts to influence the election.

1140 Comments

Excerpts From the Hearing

for Gorsuch Was Denied to Obama's Nominee

By MATT PLEGENHEIMER, CARL

Why Talk to a Reporter? Especially about Something Difficult and Personal?

Play Today's Puzzle

1140 Comments

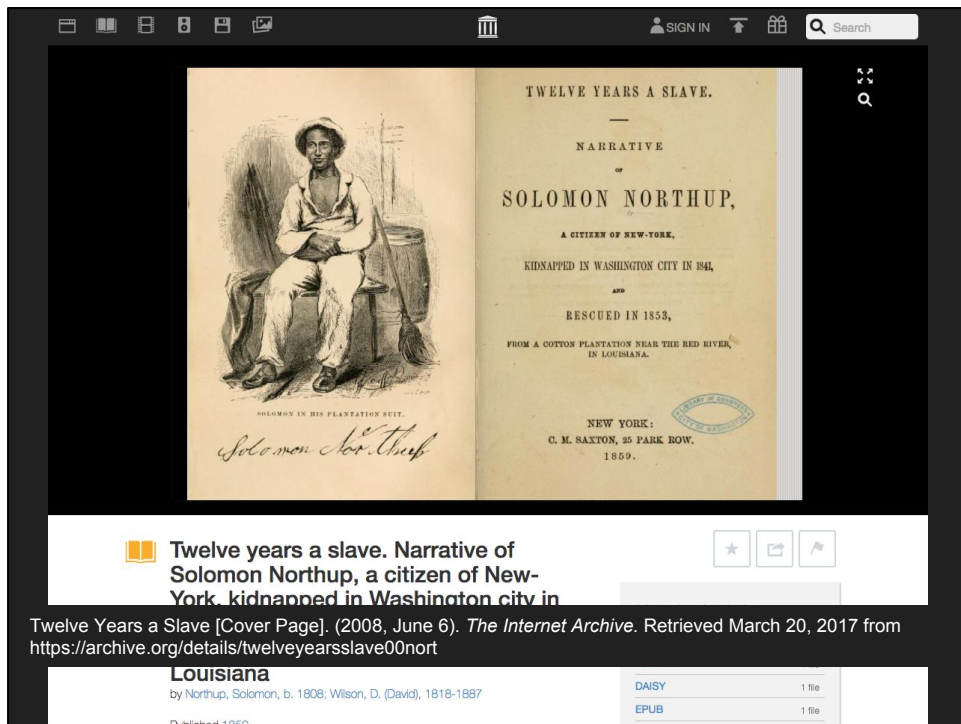
Excerpts From the Hearing

for Gorsuch Was Denied to Obama's Nominee

By MATT PLEGENHEIMER, CARL

The New York Times. (2017, March 20). Retrieved March 20, 2017 from https://www.nytimes.com

The Internet allowed us to put all sorts of stuff online, like the news!



And old books out of copyright!

Dihydrogen Monoxide - DHMO Homepage

Select Language
Researcher Contributions



# DHMO.org

Dihydrogen Monoxide Research Division



## DHMO Special Reports

- Dihydrogen Monoxide FAQ
- Enviro Impact of DHMO
- DHMO and Cancer
- DHMO Research
- DHMO in the Dairy Industry
- MSDS for DHMO
- DHMO Conspiracy
- Editorial: Truth about DHMO
- Fake Email SPAM Alert
- Linking to DHMO.org
- What is Dihydrogen Monoxide?

## WELCOME

Welcome to the web site for the Dihydrogen Monoxide Research Division (DMRD), currently located in Newark, Delaware. The controversy surrounding dihydrogen monoxide has never been more widely debated, and the goal of this site is to provide an unbiased data clearinghouse and a forum for public discussion.

Explore our many Special Reports, including the DHMO FAQ, a definitive primer on the subject, plus reports on the environment, cancer, current research, and an insider exposé about the use of DHMO in the dairy industry.

## DHMO Related Info:

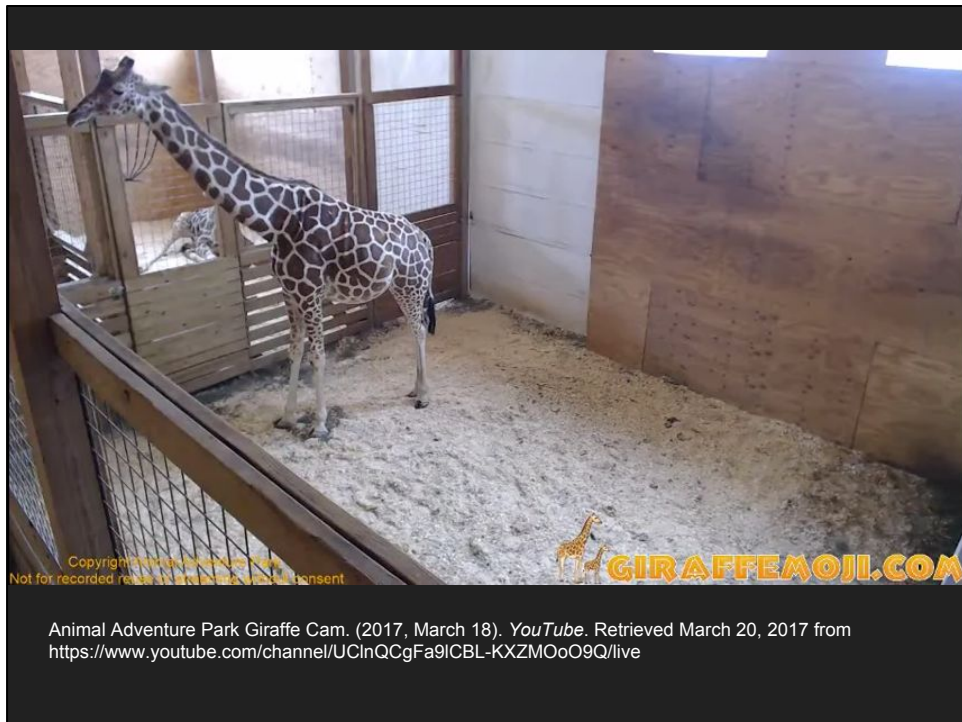
- National Consumer Coalition Against DHMO
- Environmental Protection Agency
- NIH National Toxicology Program
- Centers for Disease Control & Prevention
- National Cancer Institute
- Green Party, New Zealand
- Sandia National Laboratories
- Sierra Club
- Greenpeace

### Press Kit - press only

Username: **press**  
Password: **press**

Dihydrogen Monoxide - DHMO Homepage. (2017, March 17). Retrieved March 20, 2017 from <http://dhmo.org>

And sites like dhmo.org that talk about the grave dangers of dihydrogen monoxide - water.



And super cute, really pregnant giraffes!

## Before 2000, it was pretty easy

.gov	And a whole bunch of
.org	country codes:
.edu	
.com	.uk, .ca, .au, .il, .fi, .de,
.mil	.kr, .cn, etc.
.int	
.net	

As far as evaluation before 2000, it was easy. You had a limited number of top level domains that generally indicated the type or quality of the website you were looking at.

And it was way harder to  
make a decent looking  
website.

In 2014 and onward...

buzzfeed.news

replyall.soy

viz.wtf

tbicare.ninja

mayo.education

blog.google

see the list of generic Top Level Domains added since 2013 at  
<https://newgtlds.icann.org/en/program-status/delegated-strings>

But in the early 2000s, and really in 2014, we got a whole slew of new and interesting top level domains that people could use. Some represent what the domain owners are about - buzzfeed.news - but others are not terribly indicative. Reply All is a podcast that has nothing to do with soy, nor do they have anything to do with diamonds, and they've also registered the domain replyall.diamonds.

But wait.



[en.wikipedia.org](https://en.wikipedia.org)

Perhaps you were told

.org = good

and

wikipedia = bad

Here's where *your* critical  
thinking skills come in.

How?

One Option:  
Does it pass the  
CRAAP Test?



The CRAAP Test was given its quirky name by librarians at California State University - Chico.

**C - Currency**

**R - Relevance**

**A - Accuracy**

**A - Authority**

**P - Purpose**

It's a great mnemonic for Currency, Relevance, Accuracy, and Purpose. The order isn't important - you could call it PAARC if you wanted to! The elements are the important parts.



# Currency

Currency: How recent is the information and is that important to your research?

#### COFFEE AS AN AID TO DIGESTION.

Some recent experiments in Germany, says The Montreal Herald, confirm the opinion of physicians that the coffee which is an aid to digestion must be an infusion, and not boiled. For this particular reason, the after-dinner coffee should always be an infusion. The caffeine of coffee, however, which is the element most stimulating to travelers, is said to be best drawn out by keeping the coffee at the boiling point for a few minutes. It is a prolonged boiling both of tea and of coffee that extracts the poisonous tannin. To avoid this, it is better that two pots of tea or coffee be made for breakfast or any other meal for which the members of the family have different hours. Both are so easily made, and add so much to the pleasure of a meal, that a good housekeeper should feel unwilling to give any one a cup of either that has been made for any length of time.

**The New York Times**

Published: March 18, 1894

Copyright © The New York Times

Coffee as an aid to digestion. (1894, March 18). *The New York Times*. Retrieved March 16, 2017 from

<http://query.nytimes.com/mem/archive-free/pdf?res=9C05E1D71431E033A2575BC1A9659C94659ED7CF>

Here's an article from The New York Times about coffee - from 1894! If I'm helping a history student find information about historical uses and research into coffee, this is gold. It cites research done in Germany, and maybe we can track that down!



EAT WELL

## For Coffee Drinkers, the Buzz May Be in Your Genes

By ANAHAD O'CONNOR JULY 12, 2016 8:59 AM 137



Andrew Scrivani for The New York Times

O'Connor, A. (2016, July 12). Well: For coffee drinkers, the buzz may be in your genes. *The New York Times*. Retrieved March 16, 2017 from [https://well.blogs.nytimes.com/2016/07/12/for-coffee-drinkers-the-buzz-may-be-in-your-genes/?\\_r=0](https://well.blogs.nytimes.com/2016/07/12/for-coffee-drinkers-the-buzz-may-be-in-your-genes/?_r=0)


But if I am interested in the most recent research, this is far better - it was published in July 2016, on the New York Times' Well blog.

# Relevance

Relevance: How much does it pertain to your information needs?



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# Drake sings over Black Coffee's 'Superman' on More Life playlist

Words / Carlos Hawthorn

Published / Sun / 19 Mar 2017 / 8:15 AM


Category / Music News

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The 22-track release, which landed yesterday, also features a vocal sample from Moodymann.


Black Coffee's 2010 hit "Superman" features on *More Life*, the latest full-length release from Canadian hip-hop star Drake.



Hawthorn, C. (2017, March 19). Drake sings over Black Coffee's 'Superman' on More Life playlist. *Resident Advisor*. Retrieved March 21, 2017 from <https://www.residentadvisor.net/news.aspx?id=38490>

But this article is not about coffee as I'm looking for it, but coffee is in the title.

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 [Magazine](#) [Events](#) [Music](#) [Search](#)

News

Drake sings over Black Coffee's 'Superman' on More Life playlist

Words / Carlos Hawthorn

Published / Sun / 19 Mar 2017 / 8:15 AM

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The 22-track release, which landed yesterday, also features a vocal sample from Moodymann.

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Black Coffee's 2010 hit "Superman" features on *More Life*, the latest full-length release from Canadian hip-hop star Drake.



Hawthorn, C. (2017, March 19). Drake sings over Black Coffee's 'Superman' on More Life playlist. *Resident Advisor*. Retrieved March 21, 2017 from <https://www.residentadvisor.net/news.aspx?id=38490>

the rising UK singer Jorja Smith. (Busisiwe Nkwiliso, AKA BUCIE,

It's just a recent article about Drake.

# Accuracy

How accurate is the information? This is tricky.



97. <sup>a</sup> "Brewing – How to Get the Most Out of Your Coffee" <sup>g</sup>. Mountain City Coffee Roasters. 2009. Archived <sup>g</sup> from the original on May 10, 2013. <sup>u</sup>

98. <sup>a</sup> <sup>b</sup> Rothstein, Scott. "Brewing Techniques" <sup>g</sup>. *The Coffee FAQ*. Retrieved January 11, 2010. <sup>u</sup>

99. <sup>a</sup> <sup>b</sup> Ukers, William Harrison (1922). *All about Coffee* (2nd ed.). Gale Research. p. 725. ISBN 978-0-8103-4092-3. Retrieved January 12, 2010. <sup>u</sup>

100. <sup>a</sup> <sup>b</sup> Levy, Joel (November 2002). *Really Useful: The Origins of Everyday Things* <sup>g</sup>. Firefly Books. p. 1948. ISBN 978-1-55297-622-7. Retrieved January 11, 2010. <sup>u</sup>

101. <sup>a</sup> <sup>b</sup> Davids, Kenneth (1991). *Coffee: A Guide to Buying, Brewing, and Enjoying* <sup>g</sup>. 01 Productions. p. 128. ISBN 978-1-56426-500-5. Retrieved January 11, 2010. <sup>u</sup>

102. <sup>a</sup> Prince, Mark (November 11, 2003). "How To Use A Press Pot" <sup>g</sup>. *coffeegeek.com*. Retrieved December 9, 2013. <sup>u</sup>

103. <sup>a</sup> Salvaggio, A.; Periti, M.; Miano, L.; Quaglia, G.; Marzotati, D. (1991). "Coffee and cholesterol, an Italian study". *American Journal of Epidemiology*. **134** (2): 149–156. PMID 1862798 <sup>g</sup>. <sup>u</sup>

104. <sup>a</sup> Bonné, Jon (August 20, 2004). "My coffee is cold: A brewing system without heat proves it's a contender when it comes to taste" <sup>g</sup>. *msnbc.com*. Retrieved January 11, 2010. <sup>u</sup>

105. <sup>a</sup> Basic Report: 14229, Coffee, brewed from grounds, prepared with tap water <sup>g</sup>. *ndb.nal.usda.gov*. <sup>u</sup>

106. <sup>a</sup> "Full Report (All Nutrients): 14210, Beverages, coffee, brewed, espresso, restaurant-prepared" <sup>g</sup>. *usda.gov*. May 2016. <sup>u</sup>

107. <sup>a</sup> <sup>b</sup> Castle, Timothy; Nielsen, Joan (1999). *The Great Coffee Book* <sup>g</sup>. Ten Speed Press. p. 94. ISBN 978-1-58008-122-1. Retrieved January 11, 2010. <sup>u</sup>

108. <sup>a</sup> Fried, Eunice (November 1993). "The lowdown on caffè latte" <sup>g</sup>. Black Enterprise. Retrieved January 11, 2010. <sup>u</sup>

109. <sup>a</sup> Miller, Emily Wise (May 2003). *The Food Lover's Guide to Florence: With Culinary Excursions in Tuscany* <sup>g</sup>. Ten Speed Press. p. 12. ISBN 978-1-58008-435-2. Retrieved January 11, 2010. <sup>u</sup>

110. <sup>a</sup> Kenneally, Patrick (June 25, 2014). "Hey hipsters, hands off my flat white" <sup>g</sup>. *The Guardian*. Retrieved September 20, 2014. <sup>u</sup>

111. <sup>a</sup> Corney, John. "How to make a flat white" <sup>g</sup>. Retrieved October 29, 2014. <sup>u</sup>

112. <sup>a</sup> *The Oxford Companion to Beer* <sup>g</sup>. Oxford University Press. September 9, 2011. ISBN 9780199912100. <sup>u</sup>

201. <sup>a</sup> "Coffee facts, coffee trivia & coffee information" <sup>g</sup>. Coffee Facts. Retrieved February 13, 2010. <sup>u</sup>

202. <sup>a</sup> <sup>b</sup> "Who Are the Mormons?" <sup>g</sup>. Beliefnet. Retrieved February 13, 2010. <sup>u</sup>

203. <sup>a</sup> "Coffee consumption and mortality in Seventh-Day Adventists" <sup>g</sup>. *Nutrition Research Newsletter*. Frost & Sullivan. September 1992. Retrieved February 13, 2010. <sup>u</sup> <sup>dead link</sup>

204. <sup>a</sup> "A few new Passover haggadahs, and a facelift for an old favorite" <sup>g</sup>. JTA. Archived from the original <sup>g</sup> on March 24, 2011. <sup>u</sup>

205. <sup>a</sup> "Total Production of Exporting Countries, 2003 to 2008" <sup>g</sup>. International Coffee Organization. Archived from the original <sup>g</sup> on July 6, 2010. Retrieved January 13, 2010. <sup>u</sup>

206. <sup>a</sup> "Coffee" <sup>g</sup>. Fairtrade Labelling Organizations International. Retrieved January 13, 2010. <sup>u</sup>

207. <sup>a</sup> Rice, Robert A. (March 2001). "Noble Goals and Challenging Terrain: Organic and Fair Trade Coffee Movements" <sup>g</sup> (PDF). *Journal of Agricultural and Environmental Ethics*. Springer Netherlands. **14** (1): 39–66. doi:10.1023/A:1011367008474 <sup>g</sup>. Archived from the original <sup>g</sup> (PDF) on February 16, 2010. Retrieved January 13, 2010. <sup>u</sup>

208. <sup>a</sup> "European Fair Trade Association" <sup>g</sup>. EFTA. 2009. Retrieved January 18, 2010. <sup>u</sup>

209. <sup>a</sup> Balch-Gonzalez, Margaret (2003). "Good Coffee, Better World, The Ethics and Economics of Fair Trade Coffee" <sup>g</sup>. Retrieved August 17, 2015. <sup>u</sup>

210. <sup>a</sup> <sup>b</sup> <sup>c</sup> De Pelsmacker, Patrick; Driesen, Liesbeth; Rayp, Glenn (2005). "Do Consumers Care about Ethics? Willingness to Pay for Fair-Trade Coffee". *Journal of Consumer Affairs*. **39** (2): 363–385. doi:10.1111/j.1745-6806.2005.00019.x <sup>g</sup>. <sup>u</sup>

211. <sup>a</sup> "Starbucks Serves up its First Fairtrade Lattes and Cappuccinos Across the UK and Ireland" <sup>g</sup>. London: Fairtrade Foundation. September 2, 2009. Archived from the original <sup>g</sup> on February 15, 2010. Retrieved January 22, 2010. <sup>u</sup>

212. <sup>a</sup> Allen 1999, p. 27

213. <sup>a</sup> Pendergrast 2001, p. 10

214. <sup>a</sup> Mattoon, Jr., Robert H. (May 2, 1977). "Railroads, Coffee, and the Growth of Big Business in São Paulo, Brazil". *The Hispanic American Historical Review*. **57** (2): 273–295. doi:10.2307/2513775 <sup>g</sup>. JSTOR 2513775 <sup>g</sup>. <sup>u</sup>

215. <sup>a</sup> Hudson, Rex A., ed. (1997). "The Coffee Economy, 1840–1930" <sup>g</sup>. *Brazil: A* <sup>g</sup>. <sup>u</sup>

Coffee. (2004-). *Wikipedia: The Free Encyclopedia*. Retrieved March 21, 2017 from <https://en.wikipedia.org/wiki/Coffee>

115. <sup>a</sup> Pendergrast 2001, p. 119

116. <sup>a</sup> Instant Coffee – How it's made <sup>g</sup>. Coffeetea.about.com (October 6, 2009). Retrieved May 25, 2012. <sup>u</sup>

216. <sup>a</sup> "World Coffee Events" <sup>g</sup>. Retrieved April 26, 2013. <sup>u</sup>

If I look closely at the references for this wikipedia article, I'll see that it includes a wide variety of types of sources, some of which were used because they were freely available online to the article's editors. Some items are from trade publications, some are books, it really varies.



# Authority

What are the author's credentials?



## Anahad O'Connor

Anahad O'Connor is a reporter for The New York Times, covering health, fitness, nutrition and epidemiology. He writes for the Science Times section as well as the paper's Health and Wellness blog.

Anahad O'Connor is a reporter for The New York Times, covering health, fitness, nutrition and epidemiology. He writes for the Science Times section as well as the paper's Health and Wellness blog.

Anahad joined The Times in 2003 after graduating from Yale University with a degree in psychology and a focus on neuroscience and child studies. He has written four books, including the bestsellers "Never Shower in a Thunderstorm" and "Lose It! The Personalized Weight Loss Revolution."

In addition to health, he has covered science, politics, metropolitan and breaking news. He was born and raised in New York City, and lives on Manhattan's Upper West Side.

Anahad O'Connor. (Undated). *The New York Times*. Retrieved March 16, 2017 from <https://www.nytimes.com/by/anahad-oconnor>

I Googled the author of the article from the New York Times Well blog, and found out about his background. He's a reporter, not a doctor. For some of my information needs, this is fine! If I am looking for an article to send to my mother-in-law, that New York Times article is perfect. Sending her a scholarly research article would be too much, even though she's a super smart woman.

## If It Seems Too Good To Be True...

JILL ENDRES, MD, MS, *University of Iowa Carver College of Medicine, Iowa City, Iowa*

MARK A. GRABER, MD, FACEP, *University of Iowa Carver College of Medicine, Iowa City, Iowa*

ROBERT DACHS, MD, FAAFP, *Ellis Hospital Family Medicine Residency Program, Schenectady, New York*

### Purpose

In *AFP Journal Club*, three presenters review an interesting journal article in a conversational manner. These articles involve hot topics that affect family physicians or “bust” commonly held medical myths. The presenters give their opinions about the clinical value of the individual study discussed. The opinions reflect the views of the presenters, not those of *AFP* or the AAFP.

### Article

Vinson JA, Burnham BR, Nagendran MV. Randomized, double-blind, placebo-controlled, linear dose, crossover study to evaluate the efficacy and safety of a green coffee bean extract in overweight subjects [retracted in: *Diabetes Metab Syndr Obes*. 2014;7:467]. *Diabetes Metab Syndr Obes*. 2012;5:21-27.

bean extract (350 mg twice daily), high-dose green coffee bean extract (350 mg three times daily), and placebo (350 mg inert capsules three times daily). It was given in differing sequences to which the participants were randomly assigned. Each phase of the sequence was six weeks, followed by a two-week washout (no supplementation taken). Weight, height, and body fat percentage were measured at baseline and at six, eight, 14, 16, and 22 weeks. All participants were counseled about diet and exercise at each visit. Data were analyzed using repeated mea-

Endres, J., Graber, M. A., & Dachs, R. (2015, May 15). If it seems too good to be true... *American Family Physician* 91(10), 729-730. Retrieved March 21, 2017 from <http://www.aafp.org/aafp/2015/0515/p729.pdf>

But this article from *American Family Physician* is written by medical doctors with a multitude of relevant credentials. (They're actually critiquing an article about using green coffee beans to lose weight that was debunked.)





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(cur) = difference from current version, (prev) = difference from preceding version, m = minor edit, → = section edit, ← = automatic edit summary (newest | oldest) View (newer 50 | older 50) (20 | 50 | 100 | 250 | 500)

Compare selected revisions

- 09:51, 14 March 2017

Dan100 (talk | contribs) . . (140,565 bytes) (-532) . . (→Brewing) (Tag: Mobile edit, Mobile web edit)
- 04:25, 14 March 2017

Redakie (talk | contribs) m . . (141,097 bytes) (-3) . . (→See also)
- 23:22, 8 March 2017

Zefr (talk | contribs) . . (141,100 bytes) (-600) . . (Reverted 1 edit by Gloriousglib (talk): Primary source. (TW))
- 22:08, 8 March 2017

Gloriousglib (talk | contribs) . . (141,700 bytes) (+600) . . (→Risks: Genotype myocardial infraction study) (Tag: Visual edit)
- 06:18, 6 March 2017

Bender the Bot (talk | contribs) m . . (141,100 bytes) (+1) . . (→Commodity market: HTTP→HTTPS, per BRFA 8 using AWB)
- 19:16, 2 March 2017

Zefr (talk | contribs) . . (141,099 bytes) (-865) . . (Reverted good faith edits by AEGraeves (talk): A preliminary study; not WP:MEDRS. (TW))
- 18:57, 2 March 2017

AEGraeves (talk | contribs) . . (141,964 bytes) (+865) . . (added sentence and citation to article) (Tag: Visual edit)
- 10:08, 21 February 2017

Bender the Bot (talk | contribs) m . . (141,099 bytes) (+3) . . (HTTP→HTTPS for The New York Times. using AWB)
- 00:16, 21 February 2017

Denniscabrams (talk | contribs) . . (141,096 bytes) (-1) . . (→Etymology)
- 15:33, 8 February 2017

Nitpicking polish (talk | contribs) m . . (141,097 bytes) (-122) . . (Replace dead URL. Other minor reference fixes.)
- 00:35, 28 January 2017

Neurorebel (talk | contribs) . . (141,219 bytes) (+58) . . (→External links)
- 00:26, 28 January 2017

Neurorebel (talk | contribs) . . (141,161 bytes) (0) . . (→External links)
- 00:25, 28 January 2017

Neurorebel (talk | contribs) . . (141,161 bytes) (+7) . . (→External links)
- 00:03, 28 January 2017

Neurorebel (talk | contribs) . . (141,154 bytes) (-32) . . (→External links)
- 05:44, 23 January 2017

Farolif (talk | contribs) . . (141,186 bytes) (+540) . . (→Production: link to WP articles on coffee production by country)
- 03:41, 23 January 2017

TylerDurden8823 (talk | contribs) m . . (140,646 bytes) (+3) . . (→Cancer)
- 03:40, 23 January 2017

TylerDurden8823 (talk | contribs) m . . (140,643 bytes) (+4) . . (WL ML)
- 03:07, 23 January 2017

Farolif (talk | contribs) . . (140,639 bytes) (+114) . . (→Production: 2014 update)
- 05:38, 15 January 2017

Justin15w (talk | contribs) m . . (140,525 bytes) (-280) . . (Filled in 0 bare reference(s) with reFill (l))
- 17:59, 13 January 2017

Rjwilmsi (talk | contribs) . . (140,805 bytes) (-27) . . (→top: fix DOI)
- 21:16, 3 January 2017

Textorus (talk | contribs) m . . (140,832 bytes) (+9) . . (→Folklore and culture: clarify)

Coffee: Revision History. (2004-). Wikipedia: The Free Encyclopedia. Retrieved March 21, 2017 from https://en.wikipedia.org/w/index.php?title=Coffee&action=history

- 05:42, 18 December 2016

OnBeyondZebraX (talk | contribs) . . (140,871 bytes) (+435) . . (→Etymology: add derivative expression)
- 05:37, 18 December 2016

OnBeyondZebraX (talk | contribs) . . (140,436 bytes) (+106) . . (→Instant coffee: addpic)
- 15:14, 14 December 2016

Phillysilly (talk | contribs) m . . (140,330 bytes) (-14) . . (new: Instant coffee: added 1 PMID using AWB)

Here's the History page for the Coffee article. I scrolled down a bit to look at the authors of the article. One is named Tyler Durden. Anyone know offhand who Tyler Durden is? (Character from the novel and movie Fight Club!)

WIKIPEDIA The Free Encyclopedia

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User page | Talk | Read | Edit | View history | Search Wikipedia

## User:TylerDurden8823

From Wikipedia, the free encyclopedia

*This user is busy in real life and might not be able to respond to messages in a timely fashion*

**Contents** [hide]

- 1 Editing resources
- 2 Projects
- 3 Pages to Create
- 4 Barnstars

**Editing resources** [edit]

- Editing markup
- Editing cheatsheet
- Images
- Manual of style

**Projects** [edit]

1. Acne vulgaris
2. Alcohol use disorder
3. Asthma
4. Atrial fibrillation
5. Amphetamine use disorder
6. Benign prostatic hyperplasia
7. Benzodiazepine use disorder

**Awards**

- This user is a recipient of the Editor of the Week award.
- This user is a native speaker of English.
- This user is a physician.
- This user is a member of WikiProject Medicine.
- This user has been on Wikipedia for 26,000+ days.
- This user has made more than 26,000 contributions to Wikipedia.

**Pages to Create**

13. Constipation
14. Diabetes mellitus

User:TylerDurden8823. (2012-). *Wikipedia: The Free Encyclopedia*. Retrieved March 21, 2017 from <https://en.wikipedia.org/wiki/User:TylerDurden8823>

On his user page, TylerDurden8823 indicates that he's a physician. (In the book/movie, Tyler Durden was not a physician.) I'm not sure how much I trust "Tyler Durden" the "physician"!



# Purpose

Purpose: WHY was this information shared?

The screenshot shows the Mayo Clinic website's header with the logo, a search bar, and navigation links for appointments, doctor searches, and patient accounts. Below the header is a navigation menu with categories like Patient Care, Departments, Research, Education, and Medical Professionals. A prominent banner for 'Appointments at Mayo Clinic' is visible. The main content area is titled 'Healthy Lifestyle' and 'Nutrition and healthy eating'. It features a sub-header 'Does coffee offer health benefits?' with a byline 'Answers from Donald Hensrud, M.D.'. The text discusses the health benefits of coffee, mentioning that while it has been blamed for various ailments, newer research suggests it may have health benefits. It also notes that recent studies generally find no connection between coffee and an increased risk of heart disease or cancer. A sidebar on the left includes a section for 'The Mayo Clinic Diet' with weight loss goals (5-10 lbs, 11-25 lbs, 25+ lbs). An advertisement placeholder is on the right. A dark overlay at the bottom contains a citation: 'Hensrud, D. (2017, March 4). Nutrition and healthy eating: Does coffee offer health benefits? *Mayo Clinic*. Retrieved March 21, 2017 from <http://www.mayoclinic.org/healthy-lifestyle/nutrition-and-healthy-eating/expert-answers/coffee-and-health/faq-20058339>'.

**Mayo Clinic**

Search Mayo Clinic

Request an Appointment  
Find a Doctor  
Find a Job  
Give Now

Log in to Patient Account  
English

PATIENT CARE & HEALTH INFO | DEPARTMENTS & CENTERS | RESEARCH | EDUCATION | FOR MEDICAL PROFESSIONALS | PRODUCTS & SERVICES | GIVING TO MAYO CLINIC

**Appointments at Mayo Clinic**  
Mayo Clinic offers appointments in Arizona, Florida and Minnesota and at Mayo Clinic Health System locations. [Request Appointment](#)

**Healthy Lifestyle**  
**Nutrition and healthy eating** [Print](#)

Basics | In-Depth | **Expert Answers** | Expert Blog | Multimedia | Resources | News From Mayo Clinic | What's New

Products and services

**The Mayo Clinic Diet**  
What is your weight-loss goal?  
[5-10 lbs »](#)  
[11-25 lbs »](#)  
[25+ lbs »](#)

**Does coffee offer health benefits?**  
Answers from Donald Hensrud, M.D.

Coffee has been around for a long time and blamed for many ills — from stunting your growth to causing heart disease — but newer research shows that it may actually have health benefits.

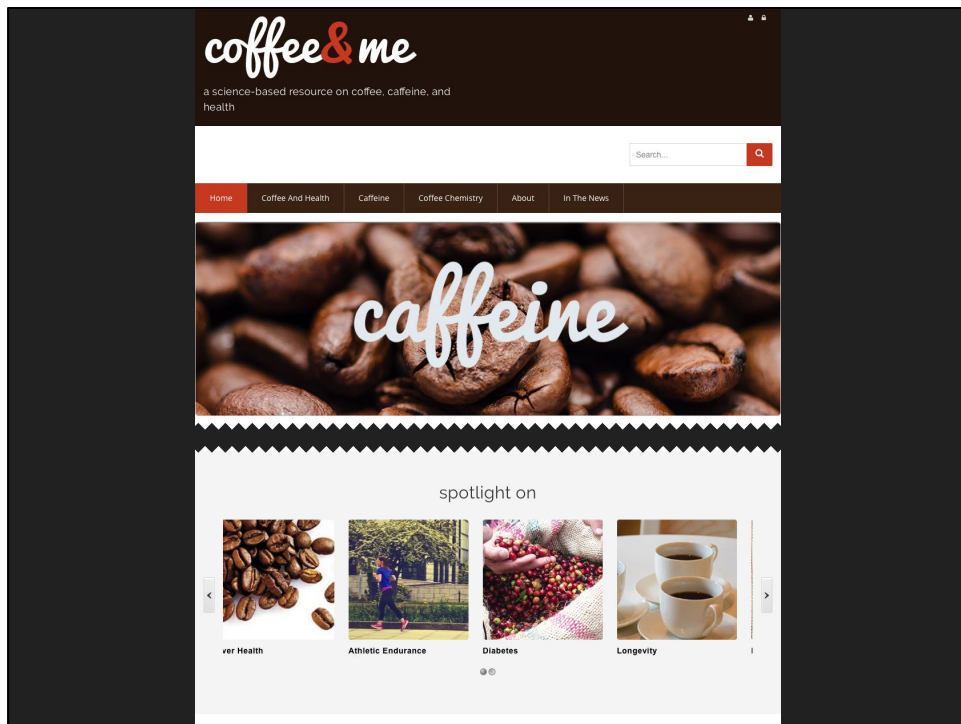
Recent studies have generally found no connection between coffee and an increased risk of heart disease or cancer.

In fact, some studies have found an association between coffee

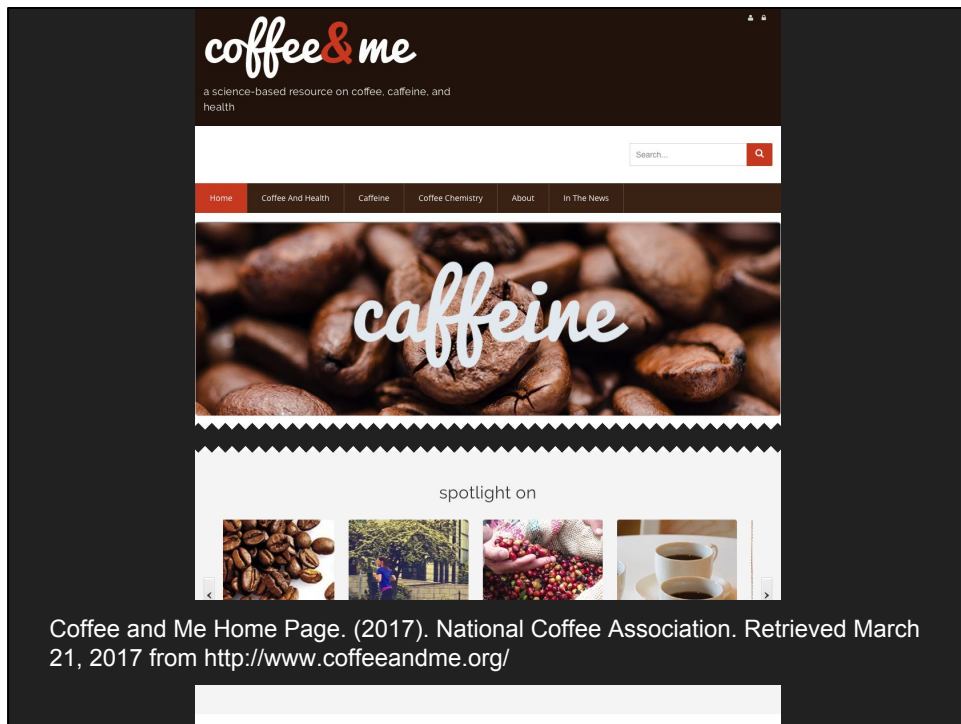
Advertisement

Hensrud, D. (2017, March 4). Nutrition and healthy eating: Does coffee offer health benefits? *Mayo Clinic*. Retrieved March 21, 2017 from <http://www.mayoclinic.org/healthy-lifestyle/nutrition-and-healthy-eating/expert-answers/coffee-and-health/faq-20058339>

This is a page from the Mayo Clinic's website - the Mayo Clinic is a real and respected hospital and research facility in Rochester, MN. I can see clearly on this who wrote the article, and I can click on his name and see what his qualifications are. This is here to educate.



Then I found Coffee & Me, a .org website, which has beautiful pictures and talks about liver health, athletic endurance, effects on diabetes, and how it can help me live longer! Sounds great!



Coffee and Me Home Page. (2017). National Coffee Association. Retrieved March 21, 2017 from <http://www.coffeeandme.org/>

And then I discover it's a publication of the National Coffee Association, which is really trying to sell me more coffee.

**Remember: Domain Knowledge is Important!**

How much do you already know about a topic?

**Don't assume that because a source is generally reputable that they don't make mistakes.**

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### WikiLeaks Files Describe C.I.A. Tools to Break Into Phones

By SCOTT SHANE, MARK MAZZETTI and MATTHEW ROSENBERG 10:53 AM ET

Documents that appear to be from the C.I.A. describe software designed to hack smartphones, computers and internet-connected TVs.

They indicate that the

### THE 45TH PRESIDENT

### EDITORIAL: Smothering Speech at Middlebury

All ideas need testing in open debate, or they become mere prejudices.

ON CAMPUS

### Students on the Protests

Protesters "were changing the terms of the discussion," and other views.

### A Lesson Trump and the E.P.A. Should Heed

By WILLIAM D. HUNTER-STAUS

As Reagan learned, the public will not tolerate threats to their health or the environment.

Editorial: Muslim Ban Lame

Editorial: President Trump's Blinkered Fiscal Vision

Brooks: What Romantic Regime Are You In?

Leonhardt: A Public-Health

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Here's the website of the New York Times, which is generally reputable.



Corrections appearing in print on Wednesday, March 1, 2017.

For newspaper delivery questions: 1-800-NYTIMES (1-800-698-4637) or e-mail [customercare@nytimes.com](mailto:customercare@nytimes.com).

**Stephen Adly Guirgis to Return to the Stage at Dorset Theater Festival** 12:41 PM ET

They are very transparent about the corrections that needed to be made for each day, and tell you what articles were corrected!



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Am Fam Physician. 2015 May 15;91(10):676a.

**Incorrect statistics.** The article "Dog and Cat Bites" (August 15, 2014, p. 239) contained multiple errors in the first two sentences of the text and in the first sentence of the abstract (page 239). Dog bites account for 1% of injury-related emergency department visits in the United States, not 1% of all emergency department visits. Inpatient costs related to dog bites are estimated to be \$53.9 million, but this figure does not include the cost of emergency department visits, as implied in the article. There are approximately 4.5 million persons bitten by dogs in the United States each year, not 4.7 million emergency department visits as stated in the article. The first sentence of the abstract should have read "Dog bites account for 1% of all injury-related emergency department visits in the United States and more than \$50 million in inpatient costs per year." The first two sentences of the article should have read "Dog bites account for 1% of all injury-related emergency department visits in the United States and an estimated \$53.9 million in inpatient costs per year. Of the approximately 4.5 million persons who are bitten by dogs each year, approximately 316,000 are treated in the emergency department, and 9,500 are hospitalized." The online version of this article has been corrected.

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Mar 15, 2017

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Corrections. (2015, May 15). *American Family Physician* 91(10), 676a. Retrieved March 21, 2017 from <http://www.aafp.org/afp/2015/0515/p676a.html>

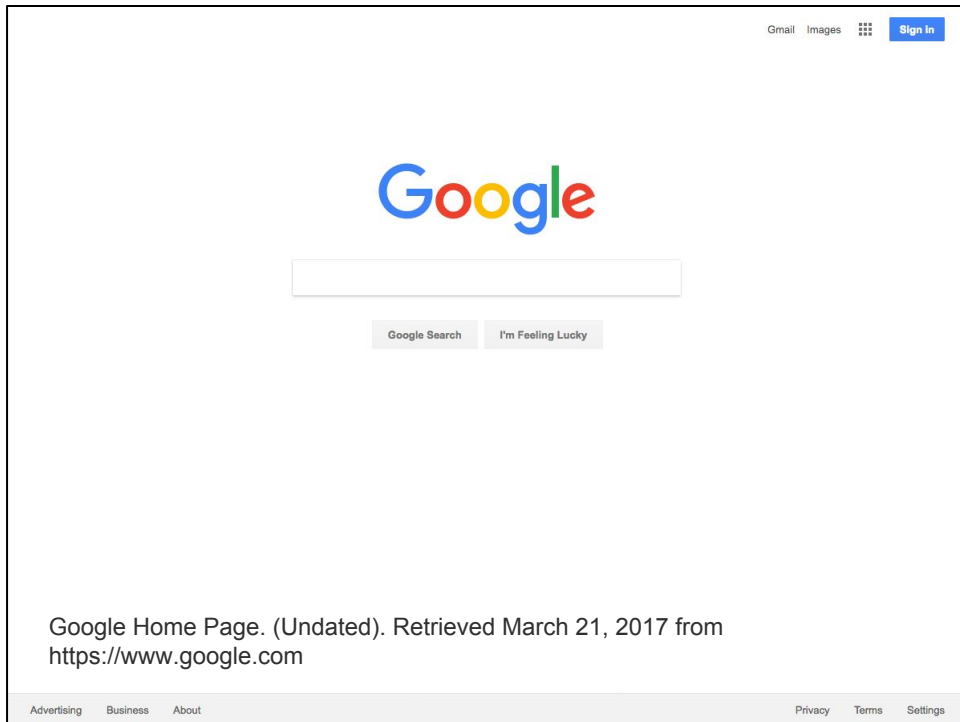
View the full table of contents >>

Even scholarly articles have corrections on occasion. In 2015, American Family Physician listed a correction to an article about dog and cat bites.



p.s.  
about knowing  
where to look...

So, the title of this panel is “FINDING reliable information...” so I want to talk briefly about finding.



Google is probably the first place most - if not all of us - go to in order to find out more about something.

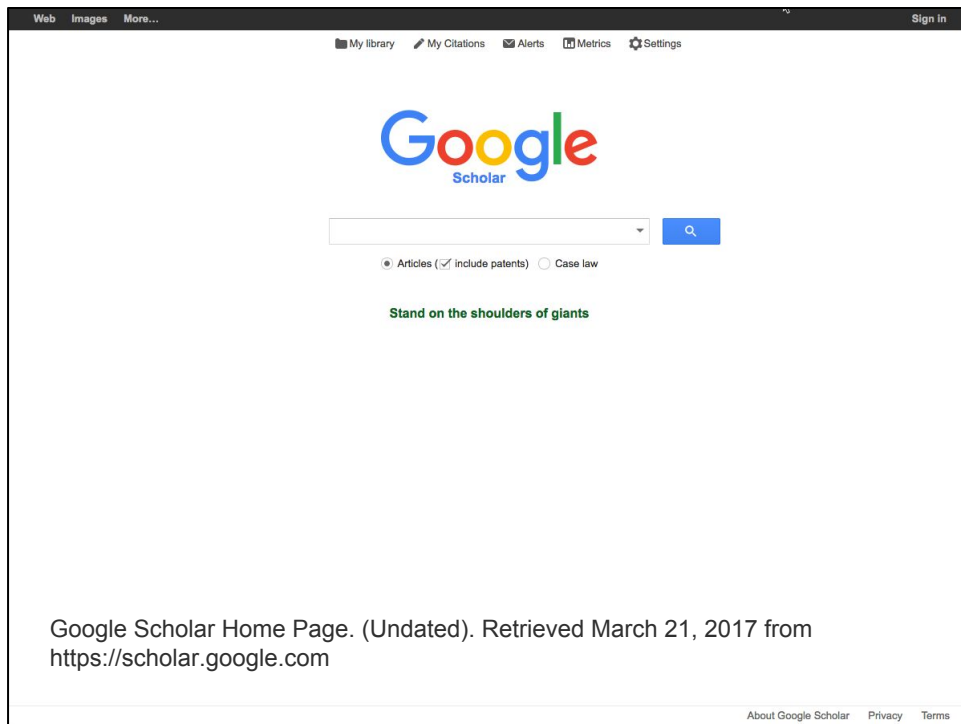


But this recent Engadget article includes an important reminder.

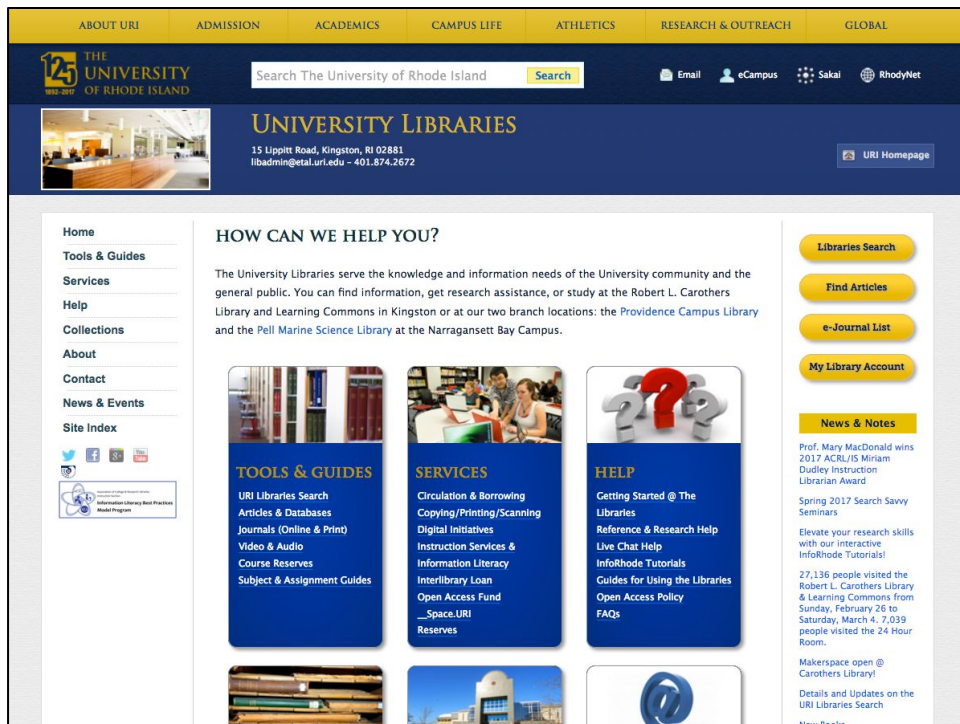
Given how genuinely useful so many of its products are, I sometimes forget that Google is, above all else, an advertising company. The vast majority of Google's money comes from ads, and it has made a business out of finding ways to integrate them into its services. Search, Maps and Gmail are just a few Google services that integrate ads without compromising their utility.

Ingraham, N. (2017, March 17). OK, Google: Don't put ads in the Google Assistant. *Engadget*. Retrieved March 21, 2017 from <https://www.engadget.com/2017/03/17/google-home-ads-bad-precedent/>

Google is an advertising company.



Google Scholar is less ad-y, but keep in mind that not everything in Google Scholar is scholarly, and not everything scholarly is in Google Scholar. For example, when helping a patron find information about beef and nutrition, we found propaganda from the beef industry. Google's algorithms thought it looked scholarly enough for inclusion, so there it was.



The University Libraries, on the other hand, pay for resources that are curated by non-profit and other research organizations - none of whom are basing their futures on delivering ads to you.

**If you're a knowledgeable and savvy searcher, you may find good and bad information *everywhere*.**

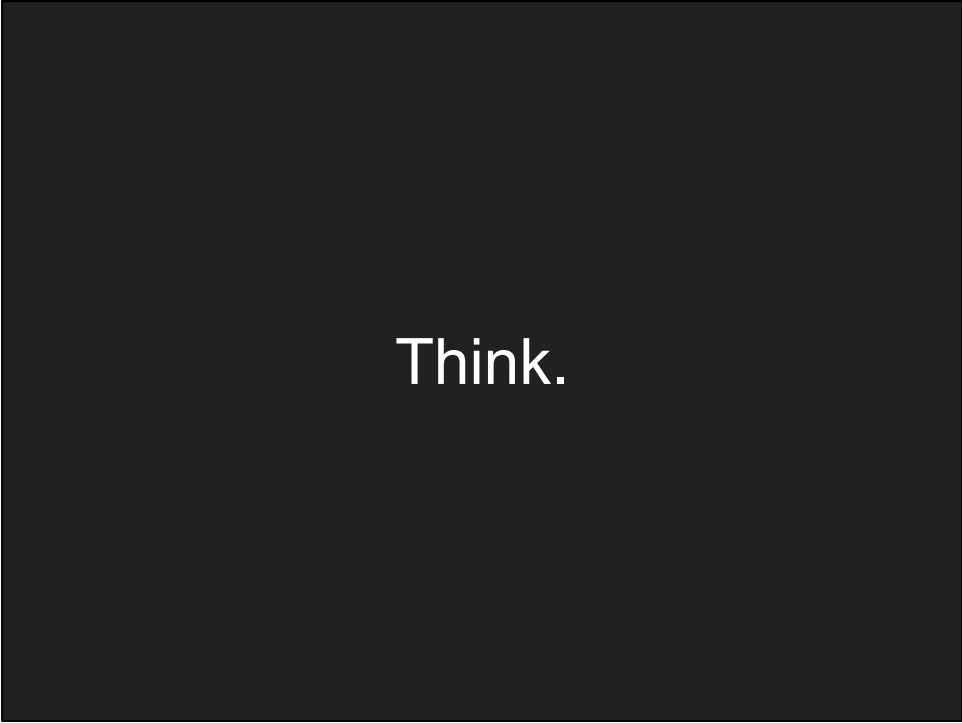
Keep in mind, though...



YOU have the power.

Dig deeper.

Research your authors.



Think.

Think critically.

Evaluate.

Evaluate everything.

# Thank you!

Amanda Izenstark  
Reference & Instructional Design Librarian  
[amanda@uri.edu](mailto:amanda@uri.edu)